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CYCLE & CARRIAGE BINTANG EMPOWERS MONTFORT BOYS TOWN STUDENTS WITH EQUIPMENT FOR HANDS-ON TRAINING

Cycle & Carriage 120th Celebration Continues With Social Engagement, Supporting Technical and Vocational Education of Youth in Malaysia at Montfort Boys Town

Petaling Jaya, 17 April 2019 – Cycle & Carriage Bintang Berhad's (Cycle & Carriage) 120th anniversary celebration continues gathering momentum, this time with an engagement involving Montfort Boys Town (MBT) in Shah Alam. A firm believer in supporting the technical and vocational education of youth in Malaysia, Cycle & Carriage donated computer equipment to the notable vocational education and life skills institution for hands-on training.

“Cycle & Carriage has weaved a special bond with the people of Malaysia over the past 120 years. A crucial part of this bond is built by participating in the growth areas in society. MBT is one such organisation that has captured our attention and admiration for their passion in nurturing youth in Malaysia over the past 60 years. We believe education is the key to breaking the cycle of poverty and raising the quality of life. It is an honour to play a humble role in helping our young people hone their skills and have the chance to advance in their future careers and in life,” said Cycle & Carriage CEO, Wilfrid Foo.

Cycle & Carriage donated 45 units of pre-loved computer equipment comprising desktops, computer processing units and monitors for the benefit of the Computer Maintenance programme students at MBT. The programme currently has a total of 20 students in year one through to year two who are in the process of obtaining their Sijil Kemahiran Malaysia (SKM) Level 3 certificate (Malaysian Skills Certificate – Level 3). Upon completion of the Level 3 certificate, students can pursue Level 4 (Diploma) with any SKM accredited center or private college.

“Every youth deserves the opportunity of a quality education and career regardless of their economic background or academic struggles. In that spirit, MBT is focused on giving our students the skills and character formation needed for a successful career path. Since MBT's inception, a total of 7,000 young people have graduated and are highly sought after by employers. This is the benchmark of our success and we have our dedicated educators and

team at MBT as well the support from society and organisations to thank for this. We are grateful for Cycle & Carriage's generous contribution. The computer equipment complements classroom theories and enables hands-on training crucial to preparing our students for the real world," said Arul S, Deputy Director.

According to research based on the 'Learning Pyramid' founded by American Educator, Edgar Dale, learners can retain up to 75 per cent of information through hands-on practice compared to listening or reading. Commenting on the importance of hands-on training, Foo said, "Today, the job market greatly appreciates skilled talent with industry-ready experience. We hope the computer equipment will help the students transform their classroom knowledge into industry-ready skill sets including problem solving, innovation and organisation of processes."

In line with its support for technical and vocational education of youth, Cycle & Carriage also recently launched its inaugural Cycle & Carriage Study Grant at the beginning of April. The initiative is aimed at empowering young Malaysians from financially challenged backgrounds who are studying in vocational institutions. Applications are still being accepted until the end of April.

About Cycle & Carriage Bintang

At Cycle & Carriage, we are driven by our passion to create people-focused experiences. We began an exceptional journey in 1899 in Kuala Lumpur and we are now a leading regional automotive group in Southeast Asia. Cycle & Carriage distributes, retails and provides aftersales services for passenger cars as well as commercial vehicles in Singapore, Malaysia and Myanmar. As we celebrate our 120th anniversary in 2019, we remain committed to serving those who have made the journey with us. We thank our customers, partners, colleagues and communities, and aspire to create more exceptional journeys together.

Listed on Bursa Malaysia, Cycle & Carriage Bintang is a leading dealer group of Mercedes-Benz passenger vehicles and a distributor of FUSO commercial vehicles in Malaysia. With an extensive network of 13 outlets across the country, including a dedicated commercial vehicles facility, we can always be relied upon for our aftersales services. Cycle & Carriage Bintang has three Daimler AG certified 'Centre of Competence' facilities in Malaysia. Cycle & Carriage Bintang is a member of the Jardine Cycle & Carriage Group.

Cycle & Carriage. Exceptional Journeys. <http://www.cyclecarriage.com.my/>
Cycle & Carriage 120th Anniversary: <http://www.cyclecarriage.com/120>

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