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**CYCLE & CARRIAGE BINTANG DELIGHTS CUSTOMERS
WITH AN EXCEPTIONAL *BUKA PUASA, HARI RAYA* DINNER**

*Vibrant Evening Creates Another Highlight To The
120th Anniversary Year-Round Celebrations*

Petaling Jaya, 10 June 2019 –Cycle & Carriage Bintang Berhad (“Cycle & Carriage”) recently held a delightful *Buka Puasa* and *Hari Raya* dinner for 400 customers at Mandarin Oriental Hotel.

“As we reflect on our journey over the last 120 years, a key factor that continues to drive Cycle & Carriage forward is our philosophy of constantly looking at new ways to engage our customers with exceptional service and events such as tonight’s dinner, and it is a privilege for me to join our customers in this special occasion of breaking fast” said Cycle & Carriage CEO, Wilfrid Foo.

As mesmerising Gamelan music filled the air, Foo and Mercedes-Benz Malaysia, Vice President, Sales & Marketing, Mercedes-Benz Cars, Mark Raine, welcomed guests dressed in their traditional best. After a delectable spread of dishes were served, the evening culminated with entertaining performances by Dato’ Zainal Abidin and Nadeera Zaini.

With an illustrious history in Malaysia, Cycle & Carriage has been serving generations of Mercedes-Benz enthusiasts. In its effort to continue providing the best-in-class experience in premium retail and after-sales care, Foo reaffirmed the Group’s commitment to investing in its sites, systems and people. “We are currently upgrading our Mutiara Damansara, Johor Bahru, Ipoh and Alor Setar Autohauses to showcase Mercedes-Benz’s new concept which combines beautiful architecture with an immersive digital experience. This is one of the many ways in which we embrace technology to bring the latest Mercedes-Benz experience to all our customers,” Foo revealed.

The *Buka Puasa* and *Hari Raya* dinner is part of a series of specially curated experiences and highlights to celebrate Cycle & Carriage's 120th anniversary in 2019. Beginning with the Star Galleria launched in January, Cycle & Carriage introduced its first-ever mobile showroom scheduled to visit multiple locations nationwide throughout the year. The celebration continued with Chinese New Year dinners with customers in the northern, central and southern regions.

Cycle & Carriage, a firm believer in supporting the technical and vocational education of youth in Malaysia also launched its inaugural Cycle & Carriage Study Grant as well as donated equipment at an engagement with Montfort Boys Town (MBT), a vocational institution in Shah Alam. To thank customers for their loyalty and support through the years, Cycle & Carriage also launched a promotional campaign to give away specially curated trips to three enticing destinations: Mongolia, Nepal and Korea.

About Cycle & Carriage Bintang

At Cycle & Carriage, we are driven by our passion to create people-focused experiences. We began an exceptional journey in 1899 in Kuala Lumpur and we are now a leading regional automotive group in Southeast Asia. Cycle & Carriage distributes, retails and provides aftersales services for passenger cars as well as commercial vehicles in Singapore, Malaysia and Myanmar. As we celebrate our 120th anniversary in 2019, we remain committed to serving those who have made the journey with us. We thank our customers, partners, colleagues and communities, and aspire to create more exceptional journeys together.

Listed on Bursa Malaysia, Cycle & Carriage Bintang is a leading dealer group of Mercedes-Benz passenger vehicles and a distributor of FUSO commercial vehicles in Malaysia. With an extensive network of 13 outlets across the country, including a dedicated commercial vehicles facility, we can always be relied upon for our aftersales services. Cycle & Carriage Bintang has three Daimler AG certified 'Centre of Competence' facilities in Malaysia. Cycle & Carriage Bintang is a member of the Jardine Cycle & Carriage Group.

Cycle & Carriage. Exceptional Journeys. <http://www.cyclecarriage.com.my/>
Cycle & Carriage 120th Anniversary: <http://www.cyclecarriage.com/120>

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